

Dentistry and facial aesthetics

Dr Bob Khanna will be presenting a one-day seminar on Monday 23 April 2007 that promises to rejuvenate your practice



'Master the artistry and science of facial aesthetics by one of the leading and charismatic teachers in non-surgical aesthetic medicine today'

Mr Raj Ragoowansi, consultant plastic surgeon, St Barts Hospital, London

Dr Bob Khanna has trained over 4500 doctors, dentists and plastic surgeons in non-surgical facial rejuvenation procedures and has pioneered many of the techniques. He has led tirelessly from the front and is responsible for the progression of many dentists into the facial aesthetics arena, creating the 'facial aesthetic dentist' phenomenon.

In this seminar, Dr Khanna illustrates with case studies how the unique skills of a dentist can be unequivocally maximised to combine the latest in surgical and aesthetic dentistry with state of the art non-surgical facial rejuvenation with Botulinum Toxin and facial dermal fillers.

The seminar will be invaluable to the total beginner as well as experienced professionals and will include plenty of Dr Khanna's case studies with before and after photographs and live demonstrations.

Above all, this unique seminar is a highly positive, innovative and exciting insight into the world of facial aesthetics for today and tomorrow. It is a must for any forward thinking dental surgeon wishing to become a true 'facial aesthetic dentist'.

Key concepts covered

- A broad understanding of the use of Botulinum Toxin and dermal fillers
- Marketing strategies to introduce such concepts and treatments within your practice
- The financial benefits and economic principles pertaining to this highly lucrative area of treatments
- The importance of patient consultation, thorough assessment and communication – how to get your patients to say 'yes'
- Professional indemnity – everything you

need to know medico-legally

- Healthcare Commission Update – the latest regulations and how it will affect us
- Dispelling the myths on the various facial aesthetics products, materials and brands available
- How to get appropriately trained to a competent level so as to enable the provision of predictable and reproducible results
- What the future holds in facial aesthetics
- A brief overview of chemical peels and laser therapies.

Live patient demonstrations

In this exciting part of the day Dr Khanna will perform live Botox® and dermal filler demonstrations on patients. These patients will be treated for a variety of cosmetic enhancements including forehead lines, crow's feet, nose to mouth lines and upper and lower lip augmentation.

You will see the treatment process from start to finish, including the consultation, patient evaluation and the treatment itself. This is your chance to watch a true master of facial aesthetics at his best. This part of the day is a real treat, which continues to attract huge numbers of delegates from all over the world.

Date and venue

This seminar will take place on Monday 23 April 2007 at The Royal College of Physicians, Regents Park, London. To attend this unmissable event, contact Independent Seminars. Details in the box on the left.

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seminars**

To book your place space on the course
or for further information contact
Independent Seminars:



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